

Esther Mihye Kim

UX DESIGNER | REALIST | RESTAURANTEUR

estherux.com 443-535-2507 kimihyesther@gmail.com

I thrive on creating simple solutions to complex problems. With a background in sociology, asking intuitive and insightful questions lead to meaningful design decisions. My 15+ years in customer-driven entrepreneurship contribute to my expertise in effectively designing successful human-centered products.

EXPERIENCE

PearlLumi Creative | UX Designer

Sept. 2021 - Present
(Remote)

Working with early stage companies, I collaborated with designers and engineers and supported the conceptualization and design of a number of products. Brand strategy, marketing research, business and product development are a few skills displayed.

The Wood Shop

- Led design of website and Improved ideation to development and implemented visual design systems
- Synthesized user insights into feasible design decisions

KOKORO

- Created, refined, and tested prototypes for the onboarding, landing, personal profile and edit pages for admin and user side

Freelance | UX Designer

July 2020 - Present
(Remote)

Creating beautiful products with a balanced collaboration of technology, business and clients for users to live simpler lives.

Naya Studios

- Implemented UX strategies to create personal profile page, login page for startup furniture company.

Cool Lightning Co.

- Evaluated current branding, products and company details to create new style guides, and present alternative styles to redesigning landing home page and included a checkout page for designer toy co.

Sherwood Forest Restaurant | Owner & Manager

July 2007 - Present
Annapolis, MD

EDUCATION

BA in Sociology
University of Maryland
2015

- Bachelor of Arts, Sociology

General Assembly
2020

- Certification in UX Design

TOOLS

Adobe XD
Adobe Photoshop
Axure RP 9
Balsamiq
Figma
Lucid Chart
Miro
Monday

SKILLS

User Experience Design
Interaction Design
User Interface Design
Lo-Hi Fidelity Design
Prototyping/ Wireframing
User Testing
UX Research
US Web Design

SOFT SKILLS

Accounting & Budget
Operations
Marketing Research
Client Interviewing
Business Planning

LANGUAGES

English
Korean